



Major & Regional Grant Program Policies & Procedures

The Florida Sports Foundation's (FSF) Major and Regional Grant Programs are designed to assist communities and host organizations in attracting sports events, which will generate significant out-of-state economic impact for the state of Florida. The applicant must demonstrate that "but for" the grant award, the event will not be successful.

Events that will be considered for grant funding include amateur or professional athletic events, or other categories approved by the Foundation's Board of Directors. When awarding grants, the Foundation places emphasis on out-of-state economic impact, community support and image value to the state. Mature events currently based in Florida are not eligible for the grant program unless proof can be provided that it was secured through a bid. Grant applications are only accepted through a regional Sports Commission in the State of Florida.

Effective July 1, 2009 all events considered for grant funding are required to meet additional criteria. Events to be considered for a Major Grant must generate at least \$5 million in out-of-state economic impact as well as at least 4,000 out-of-state bed nights. Those events to be considered for a Regional Grant must generate at least \$1 million in out-of-state economic impact and at least 1,200 out-of-state bed nights.

To ensure the success of your application please understand the following:

- **The regional Sports Commission in the area where your event is held must submit all applications.** Please contact a regional Sports Commission for grant funding with your event. Regional Sports Commissions are listed at www.flasports.com under Sports Industry. If there is not a Sports Commission in the area where your event takes place you may apply under a local Convention & Visitor's Bureau (CVB) or a Tourist Development Council (TDC) per the direction of the Florida Sports Foundation. If there is not a local CVB or TDC in your area please contact the Florida Sports Foundation.
- Only regional Sports Commissions in good standing with their partnership requirements to the Florida Sports Foundation can submit applications for funding. Applications received from a regional Sports Commission not in good standing with their partnership will not be considered for funding until their partnership is made current.
- Grant applications will be reviewed quarterly and application deadlines are as follows:

January 10 for final recommendation at the April Board of Directors meeting. Events must be held after April 1 of the same year.

April 10 for final recommendation at June Board of Directors meeting. Events must be held after July 1 of the same year.

July 10 for final recommendation at the September Board of Directors meeting. Events must be held after October 1 of the same year.

October 10 for final recommendation at the December Board of Directors meeting. Events must be held after January 1 of the following year.

- Applications are due the day of the deadline listed above, if this day falls on a weekend then they are due the Friday before the deadline.
- Applications must be typed using the application form provided. Applicants must submit **seven (7)** copies of the application only. Any additional documentation or presentation materials should not be affixed to the applications, and **only one (1) copy** of these additional materials should be included. Each application should be stapled. Please do not bind applications in any way.
- Forward **seven (7)** copies of the application to:

Florida Sports Foundation Grant Program
2930 Kerry Forest Parkway, Suite 101
Tallahassee, FL 32309
- Mature events (In the same location for more than three years) currently based in Florida are not eligible for the grant program unless proof can be provided that it was secured through a bid. If the event is a bid event, please **submit all bid documents** including award letter.
- The Foundation will contact the applicant organization upon final recommendation by the Board. Approved applications will receive the grant contract, FSF logos and a Post Event Report form can be found on our website at www.flasports.com.
- Prior to the event, if awarded a grant, the organization must provide the signed Grant Agreement, proof of insurance, which lists the **state of Florida**, and the **Florida Sports Foundation** as additional insured, with a minimum liability of \$1,000,000 per occurrence. **If these items are not provided before the event takes place then the grant will not be awarded.** In addition, if your municipality is self insured, you still are required to provide the FSF with a \$1,000,000 certificate of insurance with the state of Florida and the Florida Sports Foundation as additionally insured.
- The applicant must also agree to include the FSF logo on appropriate printed pieces and displays during the event and or on the website and display banners, etc. The FSF logo and program advertisement can be provided upon request.

Reimbursement/Accountability

- Within 90 days after the completion of the event, the organization must forward the Post Event Report. The Foundation will disburse funds as reimbursement for paid invoices only (canceled checks), for expenses specified in the Post Event Report. After review of the Post Event Report, the grant funds will be forwarded to the organization.
- The Grantee must report the minimum of \$1 million in out-of-state economic impact to receive the final award.

- The Grantee must generate 80% of estimated impact to receive full award, above the minimum \$1 million economic impact. Pro-rated amount of the award will be awarded fewer than 80%.
- Natural Disasters and other incidents that may affect the impact generated by the event will be considered on a case-by-case basis.

GLOSSARY OF TERMS

Earnings	The income of local households from wages, salaries, and proprietors incomes. The earnings impact is the increase in household income directly or indirectly attributable to the event.
Economic Impact	Any of several measures of change in the local economy, including output, earnings, employment, or revenue.
Employment	The number of jobs in the local economy. The employment impact is the expected increase in jobs directly or indirectly attributable to the event.
Mature Events	Events that have taken place in the same location for more than three years. Exception: events that have been secured through a bid process.
Multiplier	The expected change in output, earnings, or employment for each one-dollar change (million dollar change for employment) in direct impact.
Output	The value of sales of goods and services by local businesses. The output is the increase in sales directly and indirectly attributable to the event.
Participants	Athletes, coaches, officials, trainers, organizers (anyone that is part of the competition).
Revenue	The income of local government from taxes, fees, and sales of goods and services. The revenue impact is the increase in local government income directly or indirectly attributable to the event, less any expenditure of local government funds to attract or support it.
Room Nights	Total number of rooms multiplied by the average length of stay.
Spectators	Friends, family, fans.
Youth	18 years and younger.